



CONTACT

STACIMCKEOWN.COM

646.483.1939
NEW YORK, NY

portfolio:
stacimckeown.com

personal business:
harleyshideout.org

instagram link:
https://www.instagram.com/harleys_hideout_1/

SKILLS

Adobe InDesign, Photoshop, Illustrator

Lightroom, Premier Pro, Canva, PowerPoint

Figma, Slack, Smartsheet, Mailchimp

PHOTO/VIDEO

Event and advertising photography

Corporate portraits

"Top down" and interview videos

Oversee construction of new video studio,
purchase equipment

STACI McKEOWN

SENIOR GRAPHIC DESIGN • MARKETING

I'm a results-oriented professional with a strong background in digital design, print production and photography. Known for elevating brand presence and communication. I consistently created and enhanced materials to drive engagement and visibility to my in-house clients while delivering exceptional customer support.

EXPERIENCE

March 2025 – present
New York, NY

FREELANCE GRAPHIC DESIGNER

digital ads • presentations • educational books

Sept. 2002 – March 2025
New York, NY

NATIONAL KIDNEY FOUNDATION

SENIOR GRAPHIC DESIGNER, MARKETING

Develop, design and produce marketing materials —
**print materials • digital ads • presentations
social media content • event signage and collateral
billboards • define / update branding • merchandise
use AI tools to assist in production**

Bring events to life through —
photography • corporate portraits • ad photos

Proactively taught myself video to create —
social media explainer videos • patient program videos

Update and maintain photography on —
web pages, social media

Develop strong relationships and provide —
exceptional customer support

PHOTOGRAPHY

Managed the buildout of a photo studio, purchased equipment and provided inhouse photography saving time and the cost of hiring out-of-house photographers

**set up staged photos of medical professionals,
patients and lifestyle ideas**

**attend fundraising events, galas and walks to
document the event and provide updated images**

EDUCATION

New York, NY

NEW YORK UNIVERSITY

BFA, Scenic Design

New York, NY

NYU INTERNSHIP

Saturday Night Live

VOLUNTEER

NEWFIELD HOUSE
NURSING HOME

WEILL CORNELL
MEDICAL COLLEGE