



## CONTACT

[WWW.STACIMCKEOWN.COM](http://WWW.STACIMCKEOWN.COM)

646.483.1939

240 East 32<sup>nd</sup> Street #1a

New York, NY 10016

## SKILLS

Customer service, Communication

Adobe Creative Suite, Premier Pro, Canva,

PowerPoint, Figma, Slack, Smartsheet,

Print Production

## PHOTO/VIDEO

Event and advertising photography

Corporate portraits

"Top down" and interview videos

Oversee construction of new video studio,  
purchase equipment

# STACI McKEOWN

## SENIOR GRAPHIC DESIGN • PHOTOGRAPHY

I'm a results-oriented professional with a strong background in design, print production and photography. Known for elevating brand presence and communication. I consistently created and enhanced materials to drive engagement and visibility to my in-house clients while delivering exceptional customer support.

## EXPERIENCE

Sept. 2002 – March 2025  
New York, NY

### SENIOR GRAPHIC DESIGNER

#### NATIONAL KIDNEY FOUNDATION

Develop, design and produce marketing materials for in-house clients —

**social media • signage • brochures • billboards  
presentations • trade shows • logos • ads**

Bring events to life through —

**photography • corporate portraits • ad photos**

Proactively taught myself video to create —

**social media explainer videos • personal tiktoks  
patient program videos**

Update and maintain photography on —

**web pages • marketing materials**

Develop strong relationships and provide —

**exceptional customer support**

Boston, MA

### MARKETING COORDINATOR

#### AMAZE DESIGN

Respond to Call for Proposals, resulting in —

**new business, design jobs, for firm**

Managed design and production of marketing materials

Boston, MA

### MARKETING DESIGNER

#### SHAWMUT DESIGN AND CONSTRUCTION

Design and production for marketing campaigns —

**creative presentations • brochures • proposals**

## EDUCATION

New York, NY

### NEW YORK UNIVERSITY

BFA, Scenic Design

New York, NY

### SATURDAY NIGHT LIVE

Internship

## VOLUNTEER

NEWFIELD HOUSE  
NURSING HOME

WEILL CORNELL  
MEDICAL COLLEGE